

Arts Management Certificate
Program of Study Check Sheet

Name:
Address:

Email:

Phone:

Current degree program:

Academic Advisor:

Course	Credit hours	date	grade
REQUIRED COURSES 15 credits			
ENG 3000 Business Writing	3		
MKT 2500 Principles of Marketing	3		
URS 4340 Fundraising and Grant Writing	3		
MGT 3100 Management and Organizational Behavior	3		
LA 4000 Arts Internship	3		
Total required credits:			
ELECTIVES 3 credits to be chosen from the following approved list			
ACC 2010 Accounting Principles I	3		
ART 2140 Themes in Visual Culture	3		
ART 2430 Arts of Asia	3		
ART 3970 Introduction to Museum Studies	3		
COM 3450 Public Relations: Principles and Practice	3		
DAN 2510 Dance History I	1		
DAN 2520 Dance History II	1		
ENG 3800 Enhancing Creativity	3		
MIS 3000 Fundamentals of Information Systems	3		

MIS 3450 Web Application Development	3		
MKT 3400 Integrated Marketing Communications	3		
MKT 4100 Digital Marketing	3		
MKT 4400 Services Marketing	3		
MP 1310 The Moving Image	3		
MUS 1170 Jazz History and Music	3		
MUS 1180 Popular Musical Theatre	3		
MUS 2140 Music in Western Culture	3		
MUS 2420 Comparative Nonwestern Cultures: Music	3		
MUS 2900 African American Music: America and Beyond	3		
TH 1020 Introduction to Technical Theatre	3		
TH 1510 Introduction to the Performance Process	3		
TH 2140 Theatre in Western Culture	3		
TH 2220 Theatre Production	1		
URS 3300 Ethics in Public Service	3		
Total elective credits:			

Certificate candidate must maintain a cumulative 2.5 GPA or better. To complete the certificate program, candidate must successfully complete a minimum of 15 credit hours in fine and performing arts. This can be done by selecting arts courses to satisfy the requirements for Elements 3, 4, and "additional Core coursework" OR those with equivalent professional experience in the arts may have this requirement waived by the Arts Management advisor.