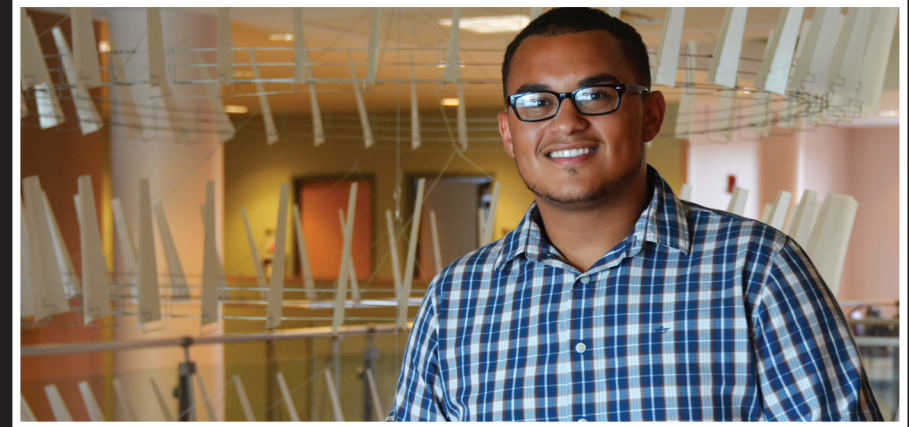




**WRIGHT STATE  
UNIVERSITY**

College of Liberal Arts



**WHY HIRE A**

**LIBERAL ARTS GRADUATE?**



**WRIGHT STATE  
UNIVERSITY**

**College of Liberal Arts**

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## WHY HIRE A

# LIBERAL ARTS GRADUATE?



Hiring the right employees is one of the most important decisions you make for your organization. When you hire liberal arts graduates, you are hiring valuable employees with the skills your organization needs to succeed and thrive—not just now, but in the future.

That's because Wright States University's liberal arts programs train the mind to focus not just on the *what*, but the *how* and the *why*. Liberal arts graduates offer their employers far more value than just technical training for *a* job. They are prepared with the essential skills that help them succeed in *any* job. The liberal arts prepare employees to do well forever.

### Liberal arts graduates have these essential skills:

- Creative, innovative thinking that solves problems
- The capacity to learn new things quickly and adapt to the ever-changing world
- Clear, effective communication
- The ability to do research and analyze data
- The flexibility to work in teams and understand other points of view in our diverse world

### A recent report of employers by Hart Research Associates yielded the following results:

- 95% said innovation is a priority for employers today.
- 93% recognized capacities that cut across majors as critical to success and view these skills as more important than a choice of an undergraduate major.
- More than 94% of employers surveyed place high priority on ethics, intercultural skills, and the capacity for professional development.

And of a list of the top 10 skills employers want, as reported in *Forbes Magazine*, seven are directly related to a liberal arts education, including the top two—the ability to work in teams and solve problems.

Specific knowledge of a business or organization will be learned on the job. Skills sharpened by the study of the liberal arts enable employees to thrive now and in jobs that do not yet exist in your organization.

### A liberal arts graduate is exactly what you need for your next hire!

See how our graduates are contributing to their organizations' success:

[www.wright.edu/advantage](http://www.wright.edu/advantage)

