

CELIA Arts Management Certificate
Program of Study Check Sheet

Name:
Address:

Email:

Phone:

Current degree program:

Academic Advisor:

Course	Credit hours	date	grade
REQUIRED COURSES 18 credits			
ENG 3000 Business Writing	3		
MKT 2500 Principles of Marketing	3		
URS 4340 Fundraising and Grant Writing	3		
<i>Take either:</i> MGT 3100 Management and Organizational Behavior <i>Or</i> URS 4300 Nonprofit Administration	3		
LA 4000 CELIA Internship (to be taken at the end of the course of study)	3		
Total required credits:			
ELECTIVES 3 credits to be chosen from the following approved list			
ACC 2010 Accounting Principles I	3		
ART 2140 Themes in Visual Culture	3		
ART 2430 Arts of Asia	3		
ART 3970 Introduction to Museum Studies	3		
COM 3450 Public Relations: Principles and Practice	3		
DAN 2510 Dance History I	1		
DAN 2520 Dance History II	1		
ENG 3800 Enhancing Creativity	3		
MGT 3100 Leadership, Management and Organizational Behavior	3		
MIS 3000 Fundamentals of Information Systems	3		

MIS 3450 Web Application Development	3		
MKT 3400 Integrated Marketing Communications	3		
MKT 4400 Services Marketing	3		
MP 1310 The Moving Image	3		
MUS 1170 Jazz History and Music	3		
MUS 1180 Popular Musical Theatre	3		
MUS 2140 Music in Western Culture	3		
MUS 2420 Comparative Nonwestern Cultures: Music	3		
MUS 2900 African American Music: America and Beyond	3		
TH 1020 Introduction to Technical Theatre	3		
TH 1510 Introduction to the Performance Process	3		
TH 2140 Theatre in Western Culture	3		
TH 2220 Theatre Production	1		
URS 3300 Ethics in Public Service	3		
URS 4330 Strategic Planning	3		
URS 4320 Managing Volunteer Organizations	3		
Total elective credits:			

Certificate candidate must maintain a cumulative 2.5 GPA or better. To enter the certificate program, candidate must have successfully completed a minimum of 15 credit hours in fine arts.